



Tenue
de
Nîmes

SHOPPEN

Tenue de Nîmes www.tenuedenimes.com, Elandsgracht 60, 1016 TX Amsterdam. Tel. 020 320 40 12
Open Ma-ti 10-18.00 uur, di, wo, vr, za, 10.00-18.00 uur, do, 10.00-21.00 uur, zo, 11.00-18.00 uur



Famke & Floor
 Met Moles-ines, comen en eenvoudige halpoms bestormen we de nieuwe winkels om uitvoertig uit te zoeken wat ze te bieden hebben.



TENUE / FOTO: F. FANKE EN FLOOR VAN PRAAG (211)

Tenue de Nîmes Jeansparadijs

Nederland is echt een jeansland," zegt René, mede-eigenaar van het paar maanden oude Tenue de Nîmes op de Elandsgracht. "Het is hier een basic, niet alleen maar mode." René en zijn compagnon Menno zijn echte jeansfetisjisten. Zo koopt René al jaren wekelijks een paar, wat inmiddels heeft geleid tot een collectie van 1200 stuks. Menno heeft er 120. Dit zijn jongens met een passie.

LAPLAND

Het voorste gedeelte van Tenue de Nîmes wordt ingenomen door jeans, voor mannen en vrouwen, dik en dun, klein en groot. De

prijzen liggen tussen de € 50 tot € 2000,-. René: "We maken er onze missie van voor iedereen een broek te hebben. Laatst nog voor een man met jeansmaat 48, terwijl de meeste merken tot 38 gaan. Uiteindelijk hebben we

mee aan bewoners van een stam in Lapland en die geven 'm na een jaar terug. Vervolgens gaan zij die wassing namaken." Het Japanse merk Momotaro heeft een broek van € 2.000,- helemaal met de hand in elkaar geweven

'Die jongens geven raw denims mee aan een stam in Lapland'

er een in Japan gevonden." Tenue de Nîmes heeft verschillende jeansmerken, van Levi's en Lee tot Nudie, G-Star en voor de massa onbekende merken als Denim Demon uit Scandinavië. "Daar zijn we helemaal gek van. Die jongens geven raw denims

en het garen is geveerd met natuurlijk indigo. "We nemen hier je maten op en dan duurt het zes maanden voor hij klaar is." Ook verkopen ze cleane T-shirts, overhemden van Tenue de Nîmes en mooie knitwear. "We zijn zelf ook wat ouder geworden." <



Goedkoopste item (€ 29,90)
 dameshemdje van Yarn Unit, in verschillende kleuren.

Duurstste item (€ 2.000,-) jeans van Momotaro, met de hand geweven en op maat gemaakt.

Meest opvallende item (€ 239,90)
 jeans van BIN Material met leren bandjes en bijzondere afwerking.

SCORE ★★★★★

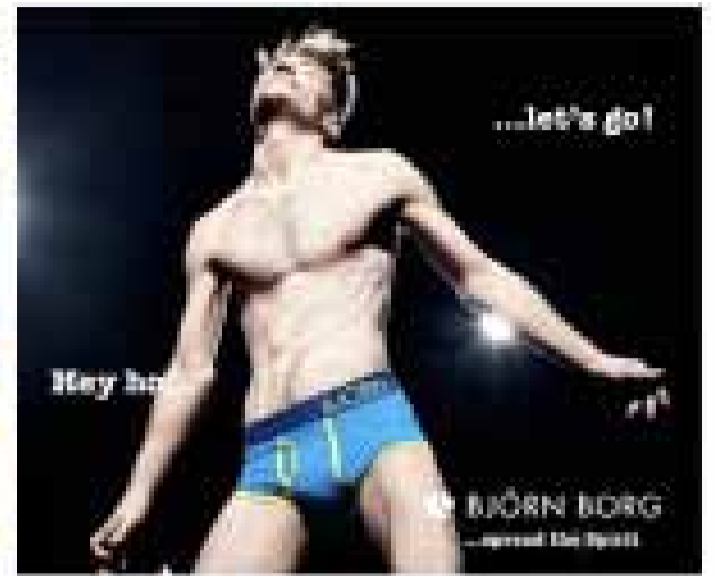
Algemeen Ultieme jeanswinkel op de Elandsgracht met voor 'iedereen' een spijkerbroek.

Uitstraling Ontspannen. Ze nemen hier de tijd, je krijgt een kop koffie en ze 'sparen' met de klanten.

Service Supervriendelijk, kundig en vooral geduldig. Op zaterdag staan ze hier met vier man.

Prijs De prijzen van de jeans lopen uiteen: van € 50,- tot € 2.000 voor een Japans unicum.

Let op! Uitverkoop past niet in het concept van de winkel, maar binnenkort wel in de webshop.



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Tenue de Nîmes

Tenue de Nîmes is het liefdeskind van Menno van Moura en René Broekberg. Het vroege gedeelte van de winkel staat in het teken van de pure roots van denim: de oergetuigde stof uit de Franse stad Nîmes die aan de wieg staat van wat wij nu als denim kennen.

Steen, hout, beton, staal en meters antieke Franse spoorwagentrails: van de aanloop die Nîmes destijds commercieel succes bracht om precies te zijn, vormen het decor voor het grootste aanbod puristische denim in Amsterdam. Achter de winkel draait alles om contemporary fashion en design en zijn de nieuwste hoogglans wit.

hier vind je vintage Camis, fotografen en t-shirts, maar ook behaardes bubbletijn. Nieuw ontdek exclusieve Camisontjes, tassen en veel nieuwe Zweedse modelabels zoals Whysock, Vektor, Elvira, Camilla herenlook, SundaySun en Cheap Monday, accessoires van Ellen Truijn en Sandoqvist en niet te vergeten het exclusieve handgemaakte tassen.

Denim Labels: Denim Denim uit Zweden, het Japanse (in materiaal), Levi's Red, Lee jeans, Monsoon jeans (Japan), Nodie Jeans, ACNE en G-star.

Tenue de Nîmes
Elandsgracht 60, Amsterdam
020 3204012
www.tenuedenimes.com

Bron: www.21stcenturyamsterdam.com



FILM TODAY
New Moon: The Twilight Saga
Robert Pattinson, Taylor Lautner

FILM TODAY
Komt een Vrouw bij de Dokter
Carole van Houten, Mary Anne

CULTURE EXHIBITION
TODAY UNTIL JANUARY 30
Ellen van Unwerth x Galerie Van Leeuwen
Fashion en erotische fotografie

CULTURE EXHIBITION
TODAY UNTIL JANUARY 18
Hugo Kaagman in artKluischen
Stichting King

OTHER HOTSPOTS

amste NO
HOTSPOTS TODAY UNTIL DECEMBER 31
Spa Zuiver
Spa Zuiver

amste NO
HOTSPOTS TODAY UNTIL DECEMBER 31
Onfront x Friends pop-up store
Onfront x Friends Fashion pop-up store

TENUE DE NIMES

For most, a pair of jeans is what you casually wriggle into on a lazy Sunday morning. For a select breed of denim aficionados, it is the object of feverish passion. The heartfelt denim glorification radiated by store owners Merno and Rene could make any layperson switch allegiance. The charismatic young Dutch duo see themselves as "quality collectors" who unite products, brands and concepts that embrace their philosophy. Their inexhaustible enthusiasm has translated into the most diverse range of jeans in the Netherlands, with many rare pieces hanging on a wall of antique beams. This emphasis on quality is anything but elitist; in fact, this denim haven aims to provide the right type of jean to anybody and any lifestyle. "Even if you're 80 years old and nostalgic for how jeans were made back in the day," beams Rene.

Although its primary focus is on denim, the store also sells clothing from contemporary labels, and playful accessories, such as Persol sunglasses, vintage US army watches, and even special Japanese washing powder "for your most precious jeans". You can also pick up a free copy of *Journal de Nîmes*, a publication compiled by the boys that features their sartorial crushes. Don't miss the store's eye-catching front window, that currently resembles a French patisserie with cakes and brownies placed on platters next to Nike's colorful "macaroon" shoe collection.

Wares: Jeans, Women's and Men's Apparel, Shoes, Accessories, and a

rotating roster of various books and knick-knacks.

Brands: Around 25 denim labels including Momotaro, Denim demon, Naked and Famous, Acne, and Atelier Ladurance. Clothes labels include but are not limited to Nigel Cabourn, Whymack, Libertine Libertine, Mads Nørgaard and Tenue de Nîmes' private, handmade label. Shoes by Red Wing, Moma and Nike; accessories from The Hill-side, Royal Republic and Ellen Truijen; cosmetics by Byredo and Diplyque, and many others.

Price Range: Denim Demon jeans €80, Handmade and dyed Rampaya by Momotaro jeans with sterling silver buttons €2,000.

Store Recommendation: When asked to choose his two favorite pairs, Rene picks one from Momotaro Vintage label ("15.7oz dry denim", by a company where people treat jeans with love) €298, and one from Edwin Vintage collection ("based on a heritage model with an open waist band and no yoke") €429.90. Both are stocked in the Netherlands exclusively by Tenue de Nîmes.

CONTACT INFO:

Address: Elandsgracht 60, 1016 TX Amsterdam

Tel: +31 20 320 4012

Store Hours: 12pm to 6pm on Mondays, 10am to 6pm from Tuesdays, Wednesdays, Fridays and Saturdays, 10am to 5pm on Thursdays, and 1pm to 6pm on Sundays.

E-mail: info@tenuedeimes.com

Website: www.tenuedeimes.com

Facebook: www.facebook.com/tenuedeimes

Twitter: www.twitter.com/tenuedeimesart



Clustā

MONDAY, NOVEMBER 16, 2015

Tenue De Nimes



Tenue De Nimes via

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Labels: [screens](#), [Tenue de Nimes](#)

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NO VELD / KAROLINA JONIEC

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TENUE DE NÎMES

Website www.tenuedenimes.com

Adres Elandsgracht 80, Amsterdam



Concept store Tenue de Nîmes opende vorige maand zijn ongelakte deuren aan de Elandsgracht in Amsterdam. Alles draait hier om de heritage van denim en de liefde voor design.

Tenue de Nîmes is het liefdeskind van Menno van Meurs en René Strotenberg. Menno, die een marketingachtergrond heeft, ontwikkelde zijn passie voor denim op de winkelvloer van Mode D'emploi in Den Haag. René vervulde een topfunctie bij G-Star in Nederland en Japan voor een zelfstandig bestaan als partner in Tenue de Nîmes.

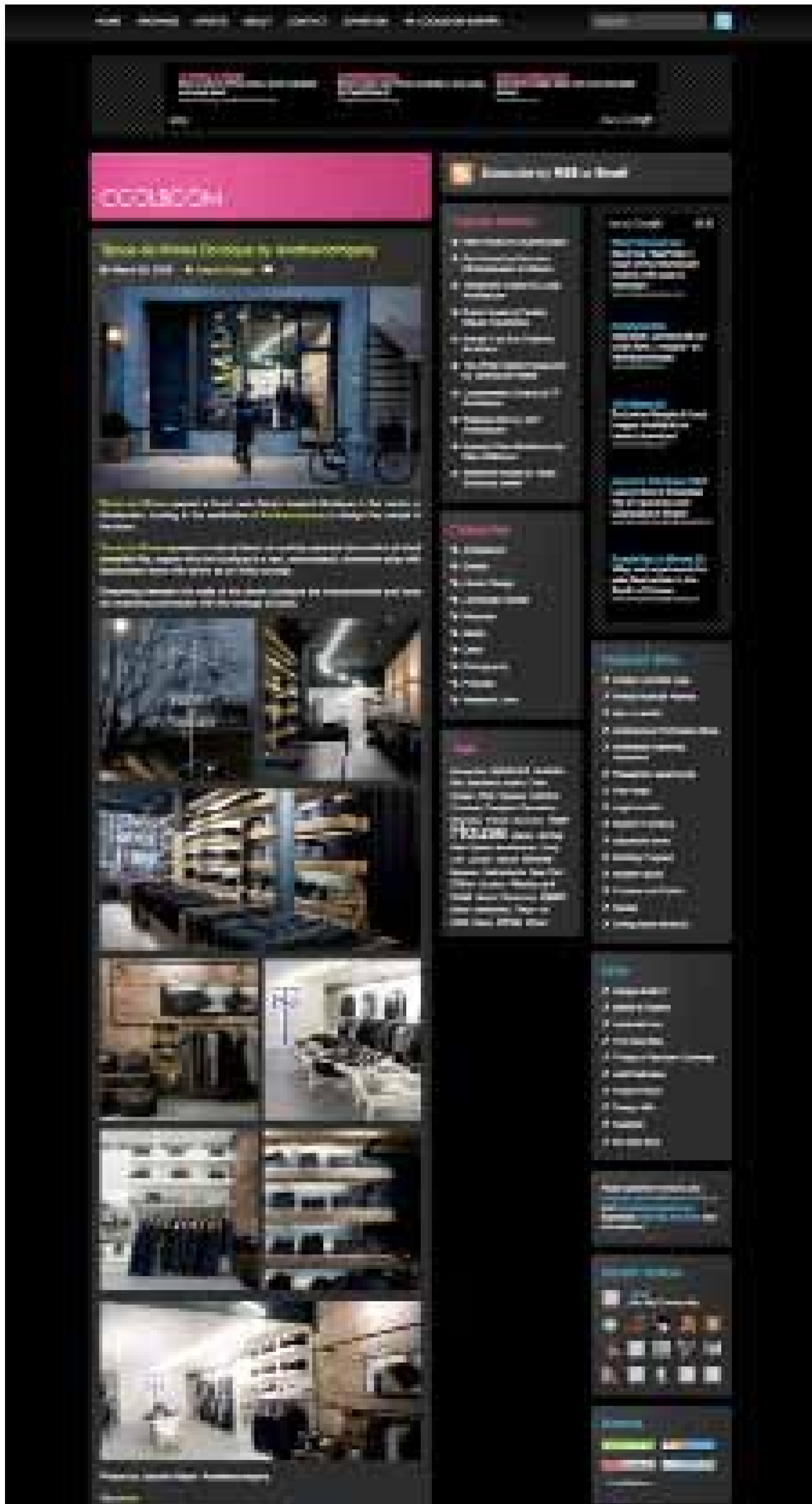
Het voorste gedeelte van de winkel staat in het teken van de wortels van denim, de oerdegelijke stof uit de Franse stad Nîmes, die aan de weg staat van wat wij nu als denim kennen. Staan, hout, beton, staal en meters antieke Franse spoorwegborden vormen het decor voor het grootste aanbod puristische denim in Amsterdam: van Levi's, G-Star en Nudie tot de exclusiefste Japanse denimlabels.

Achter in de winkel is er plek voor design en mode van deze tijd en zijn de muren hoogglans wit. Hier vind je vintage Eames, horloges en brillen, maar ook berkenschors-bubbelwijn, Nike-sneakers en Cannondale-fietsen.

Verder zijn er Zweedse modelabels zoals Whyszeck, Velour, Elvira, Camilla Norback, SundaySun en Cheap Monday, accessoires van Eitan Truijn en Sandqvist en niet te vergeten het handgemaakte huismerk.

Tenue de Nîmes exposeert iedere drie maanden de visie op de heritage van denim van een kunstenaar uit het netwerk L'Equipe de Nîmes. Daarnaast verzorgt subdivisie Agent de Nîmes sales en PR voor de denimlabels Denim Demon (Zweden), Ijn material (Japan) en het T-shirtlabel Worn By.





SEARCHED IN 4 193 00000000

Tenue de Nîmes



Tenue de Nîmes is a lovely design conscious concept store based in Amsterdam focusing on denim, jeans.

Everything between the walls of the denim inspired boutique is interconnected and has an underlying connection with the heritage of jeans.

Recently Tenue de Nîmes printed their first edition of *Journal de Nîmes*, a beautifully designed newspaper scheduled to be released every three months.

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DE BUREAU-TOEGANG

Deze ruimte is ontworpen als een open-plan kantoor met een centrale hal die toegang geeft tot de verschillende verdiepingen. De hal is voorzien van een grote, donkere, gebogen structuur die de ruimte visueel verbindt. De vloer is gemaakt van hout en de muren zijn wit. De ruimte is voorzien van een grote, donkere, gebogen structuur die de ruimte visueel verbindt. De vloer is gemaakt van hout en de muren zijn wit. De ruimte is voorzien van een grote, donkere, gebogen structuur die de ruimte visueel verbindt. De vloer is gemaakt van hout en de muren zijn wit.

EUROMAN

Forside Nyheder Blogs Konkurrencer Om magasinet & kontakt Abonnement Shop

Gear Kultur Mode

EUROMAN - Blogs - Mode - Glorious Amsterdam & Tenue De Nimes



Glorious Amsterdam & Tenue De Nimes

Glorious Amsterdam

18. sep - af Libertine-libertine

Tenue De Nimes er en forholdsvis ny butik i Amsterdams modebillede. Etableret mens finanskrisen bragede afsted, har stifterne Henno Van Meurs & Roné Stoltenberg på kort tid formået at bygge et glimrende univers op omkring butikken - og det er en fornøjelse at være vidne til en så stædig iværksætterånd og målretthed. Arkitekten bag butikken er Pim Van Lingen, og design konceptet er udtænkt af Joachim Baas fra Another Company (anothercompany.com), som udover at være en glimrende designer & art director også udmærker sig som skribent for forskellige europæiske magasiner.

Tenue De Nimes ligger på Elandsgracht 60, en virkelig cool gade med en spændende lokal vibe, som også byder på nogle gode gallerier og kaffer.



BLOGGER



Libertine-libertine
Rasmus Bak, Pernille Schwarz og Peter Munch Ovesen, medskribere af Libertine-Libertine

Rasmus Bak, 29 år

Dig selv med tre ord?
Passioneret, rolig og ambitiøs.

Det bedste ved København?
Er den store diversitet der, trods byens stædige overskuelige størrelse, lurer under overfladen - de små miljøer og lokale kulturer, der synes at hænges sig i disse dage.

Hvad er det bedste råd du har fået?
Lad intuitionen herske.

Pernille Schwarz, 31 år

Dig selv med tre ord?
Passioneret, målrettet, stædig.

Det bedste ved København?
Når alle byens mange facetter blomstrer om sommeren. En grøn plad i parken. Musik, vin og venner.

Hvad er det bedste råd du har fået?
Stå stadig stille.

Peter Munch Ovesen, 28 år

Dig selv med tre ord?
Imadokommende, struktureret, søgende.

Det bedste ved København?
Theklave, Ahornegade, Underwood, Klubben, Kates Joint og Wulf & Konstell.

Hvad er det bedste råd du har fået?
Gør det på din måde - og stol på det er den bedste!

ARKIV

> Oktober - 2018 (14)

> September - 2018 (57)

KATEGORIER

> Gear (48)

> Jule (114)



en we het ons laten inspireren door verhalen van de HEDS LAB-leraren. In de HEDS LAB-ruimte kan de bezoeker samen met de kinderen aan de slag met de thema's van de lessen. Het is mogelijk om samen te werken aan projecten en activiteiten in het weekend en op zaterdagochtend.

Toekomstperspectieven? Het team HEDS LAB wil verder gaan met het ontwikkelen van de HEDS LAB-ruimte. Het team wil de ruimte laten groeien en de activiteiten uitbreiden. Het team wil de ruimte laten groeien en de activiteiten uitbreiden.

Info: HEDS LAB
 HEDS LAB-ruimte, HEDS LAB-ruimte, HEDS LAB-ruimte
 Shoppingcenter, www.hedslab.be

TENUE DE NIMES
 Cross-over in time

Wat? De gemeentelijke winkel voor de jeugd van Middelburg en de jeugd van Middelburg. De winkel is een initiatief van de jeugd van Middelburg en de jeugd van Middelburg.



het ontdekken van het eigen ontwerp. Tenue de Nimes. De winkel is een initiatief van de jeugd van Middelburg en de jeugd van Middelburg. Het team wil de ruimte laten groeien en de activiteiten uitbreiden.

Wie? Tenue de Nimes wil produceren en ontwikkelen die het leven verbetert. Het team wil de ruimte laten groeien en de activiteiten uitbreiden.

aanpak. Het team wil de ruimte laten groeien en de activiteiten uitbreiden. Het team wil de ruimte laten groeien en de activiteiten uitbreiden.

Info: Tenue de Nimes, Middelburgsestraat 111, 4811 TS Middelburg (T) +31 (0) 320 40 12, www.tenuedeNimes.com



BINNENKIJKEN



TENUE DE NIMES, DENIMINSPIRATIE

November vorig jaar opende Tenue de Nimes, een denimwinkel van vrouwen en mannen in het hart van Amsterdam. In een ruwe, industrieel-herstructurerde grontheuvel Tenue de Nimes kent die heer ontbreking van de maker culture. Naasten Japan, Denemarken en Nederland. De winkel verkoopt diverse producten, voortdurend van vintage kleding en leuten tot kleding- en design items, maar het uitgangspunt blijft de wereld van denim. Tenue de Nimes is de eerste vestigingsvestiging van een aantal legendarische merken in de Benelux: Dennis Denim, LHM Materialen Store by Dennis Denim heeft zijn vestiging bij de 'Samt' en verkoopt dat lief in het noorden van Nederland. LHM Material is een vakkundige Italiaanse jeansmaker.

Het LHM logo symboliseert de synergie tussen twee van de meest belangrijke merken die samen met LHM Material zijn. Deze synergie symboliseert het aantal partners en leveranciers het gebied van landbouw tot details. Het T-shirtlabel Worn By doet denken naar fotografie in de wereld van sport, muziek en film, van de kleine prints in de meest recente mode voor een bepaalde periode in het verleden. Alle T-shirts worden gemaakt van originele materialen, katoen en wol, en het authentieke historische gevoel te verkrijgen. Naast het een van de meest bekende merken in de Franse Provence en in de plaats waar de term 'denim' oorspronkelijk vandaan komt. In de vestigingsruimte wordt er een stof

geproduceerd, genaamd 'Serge de Nimes'. De stof bestaat uit een combinatie van wol en katoen met de geografische plaats waar het geteeld wordt. Deze heren dragen denim (spijkerstof) kent er zijn oorsprong, maar heeft zich in de Verenigde Staten verspreid tot een ander materiaal. Dit is een combinatie van beide, bestig draagbare voor de meest van een paar uur. Rippen heeft een aantal rijen geschiedenis op het gebied van stoffen en partners. In de vestigingsruimte wordt er een stof gemaakt van een gewild materiaal in land



Europa. De vestigingsruimte heeft een karakter van denim en arbeid en de vestigingsruimte heeft een karakter van de denim van het vestigingsruimte.

DENIMODONS IN CALIFORNIË

Sinds november vorig jaar is er een nieuwe bestemming voor de denim-enthusiast in San Clemente, Californië, bevindt zich de vestigingsruimte Miner49er. Een denimwinkel die je meeneemt op een reis terug in de tijd, naar Californië in het jaar 1849. Miner49er is gevestigd in een oud pand uit 1900 en verkoopt producten schreef denim van de labels Dennis Design Lab en Nimes, vintage T-shirts, boeken en andere leuke vintage accessoires. In Miner49er vind je jeans met de kwaliteit en ontwerp van

de geweven is op authenticiteit, met behulp van authentieke werkstoffen. In het pand bevindt zich ook een klein museum met gereedschappen die in de vestigingsruimte vaak gebruikt werden bij de vestigingsruimte van de Californische

vestigingsruimte in de tweede helft van

de vestigingsruimte.



voelers met jeans, maar met een moderne passie.

Alle jeans in Miner49er zijn gemaakt van duurzame denim



MemePancakes

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Nov 28, 2014 at 10:31pm

style | amsterdam

denim | shop

1 Comment



During a walk around my favorite Amsterdam neighborhoods today, The Nine Streets and the Jordaan, I stumbled on this very cool concept store [Tense Co. Hivem](#). Named after the French town of Nîmes which is the supposed origin of denim, the store stocks a fresh selection of brands including Scandinavian Denim Demon and the new Japanese Naked and Farcus, the latter which I recently heard about from [Lipstick](#). They've also expanded into housing books, magazines (I was happy to grab my Monocle here), well-selected clothing brands including their own private hand-sewn label, and various accessories, including an original (detachable) Russian tank watch. More still, the space serves as a rotating art gallery with local photography talent. The owners were extremely friendly, offered an espresso from their stainless steel Giesse monster machine, and gave me some copies of their quarterly magazine that they publish on my way out. Did I mention they also have a [blog](#)?

Post Update by Peter Vander
— Monday, 11/23/14



Jean dream

Netherlands [TENUE DE NÎMES]

If you're looking for the perfect pair of jeans, denim store Tenue de Nîmes in Amsterdam is the ideal pit-stop. "Our dream was to create a denim haven in Amsterdam," says co-founder Menno van Meurs. The menu offers over 2,000 pairs of jeans, including Japanese Momotaro and Swedish Denim Demon, alongside staples such as Nudie and Levi's Red. — AK tenuedenimes.com

new grass

2018 - 2017

PROJECT LOCATION
Netherlands

LOCATION | Toren de Nieuw/Rod
Wijk, Amsterdam

TYPE | Retail Store



The store is a modern retail space in the vibrant city of Amsterdam. It features a mix of materials, including wood, brick, and metal, creating a warm and industrial atmosphere. The design focuses on functionality and aesthetics, with a long wooden bench and open shelving units providing a unique shopping experience. The store is located in a prime area, offering easy access to public transport and parking. The overall concept is to create a welcoming and stylish environment for customers to browse and purchase clothing and accessories.

PROJECT TYPE

TYPE | Retail Store

LOCATION

TYPE | Retail Store

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QOMPENDIUM

About: Imprint Press Conferences Newsletter Daily WorkShop Print

Qompendium is an evolving and ever-changing platform for philosophy, art, culture and science, represented by a series of print publications: magazines, books and monographs. Furthermore, it is enriched by a gallery concept, a work shop and a fast-moving online portal.

Daily: Qompendium News

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Editor's Choice

Eric Sanderson

400 years after Hudon found New York harbor, Eric Sanderson shares how he made a 3D map of Manhattan's fascinating pre-city ecology of hills, rivers, wildlife – accurate down to the block – when Times Square was a wetland and you couldn't get delivery.

Check video on [Iad](#).

Arco Madrid

February 17th to 21st 2010

Jeremy Leslie comments on Qompendium

"... a publication thoroughly rethinking its print identity..."
[Details here](#).

Qompendium stocked in Mitte

Published, released, delivered and sold-out in a week.

www.mittelkulturstiftung.com

Qompendium on the Bookshelf

Qompendium News Amsterdam: Qompendium loves Tenue de Nimes

Tenue de Nimes has made pureness its fundament. Visualizing fabrics like cotton, wool and silk in the shop by using stone, wood, leather and steel in the interior. And we felt Qompendium was complimented perfectly.

www.tenuedenimes.com

Qompendium News Luxembourg: Curated at Fellner Books

Published, released, delivered

Qompendium News Debut at Do You Read Me?

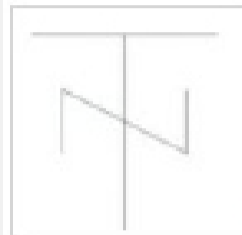
Qompendium debuts at Berlin's hottest magazine boutique. Mark Kieseling celebrates its release by giving the magazine a window show case.

www.doyoureadme.de

Qompendium News A Mutual Collaboration

Joachim Baas stocks Qompendium for his very special international readership. Qompendium is sold-out in a few days.

www.anothershop.org



Tenue de Nîmes – Amsterdam

Posted in [Fashionista – Shopping](#) – by [Bena Collins](#) :: May 25, 2009

[Post a comment](#)

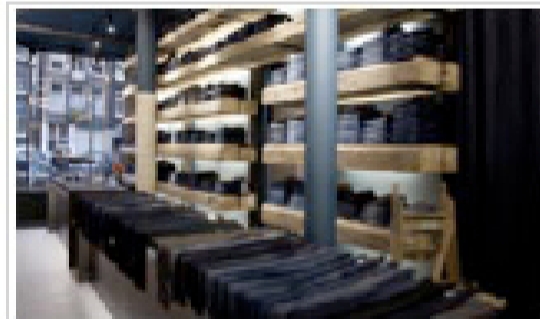
In Amsterdam, looking for the perfect pair of jeans? No? Well you should be. In fact you ought to be heading to [Tenue de Nîmes](#) right now.

Co founder Menno Van Meurs had a vision that one day, people would be able to visit a jeans haven and find their one true pair. Well his dream came true, except this denim sanctuary offers more than 2,000 pairs of jeans, increasing the odds considerably in your favour in the quest to find that elusive match. Sourced globally from denim pioneering countries like Sweden, Japan, Denmark and the Netherlands you're sure to find more than one pair that suits amongst the ultimate selection.

So what's on the menu at this raw, unprocessed store right in the centre of Amsterdam? Well denim and...ok more denim but this is for the jean connoisseurs who can congregate and discuss thread counts over their favourite brands.

Tenue de Nîmes presents the largest and most diverse range of denim in Amsterdam, on a huge wall made out of French beams you'll find the Japanese label Momotaro and Swedish brands Denim Demon and Acne alongside staples such as Nudie and Levi's red.

You may have already heard of the legend of Japanese denim, what I can tell you is, all that you've heard is true; Momotaro jeans are that evolved species of denim. Absolutely no machinery has tugged on these advanced strides. The fabric is hand dyed in a biological indigo bath, the denim and even the logo patch is hand woven and they used three colours to give it that characteristic true hue. Silk touch on the inside anyone, Silver buttons? Yes please!



Another winner is [Denim Demon](#), inspired by the Sámi people; a nation that has its roots in Northern Sweden, Norway, Finland and Russia and who have lived a life based around rearing reindeer, this label is a new phenomenon on the Scandinavian jeans market. Produced with the working ethos of the Sámi culture in mind they have an authentic work wear feel and are very popular at the store.

[LJH Material](#) is an Italian based, freethinking label that specializes in single run denim craftsmanship.

Known for their fanatical attention to detail they apply techniques that respect the heritage of handmade detailing, such as minimizing pattern pieces by cutting on the fold. The jeans also retain your personal shape and wear marks after only two washes.

So now you want to compliment your new found jeans, preferably with a vintage style tee. [Worn By](#) is a T-shirt label dedicated in recreating garments once worn by icons such as Blondie and Keith Richards and they are particularly good at finding images that really capture the zeitgeist for now and of the past.

The heritage of denim is interconnected between the walls of jeans at TdN; Nîmes in the southern part of Provence near Marseille and is the place where denim has its origin and was also known for its exquisite fabrics and silk shawls in the eighteenth century. It is this paradox between the rawness of denim and the elegance of silk and patterns that became the basic principle for Tenue de Nîmes.

Several unique items from vintage glasses and watches to photography and design are also available alongside some impressive women's wear from [Camilla Norrback](#), [Elvine](#), Cheap Monday's new up-market line Sundaysun and the hand made Tenue de Nîmes private label.

And just so you know how important denim is at, (in case you haven't guessed already) the store also sells this special Japanese washing-powder. Good news for the Jeans enthusiast who often forbids washing their denim due to the bleaching agents found in detergents. This powder is made with Sake and Green tea and will take excellent care of you raw denim. It's also good to remember that a sign of high quality denim will only fade where it should be fading, i.e., the places it touches your body.

Tenue de Nîmes
 Elondgracht 60
 1016 TX Amsterdam
 +31 (0)20 3304012
www.tenuedenimes.com

SANGSOUVANH

SANGSOUVANH (PINO) TWENTY-SOMETHING YEAR OLD TRAVELER,
TECHNICIAN, CAMERA HOLDER AND BELIEVER.
THIS IS A COLLECTION OF MY CHOICE IN ART, FAITH, CULTURE, WORK, ETC.

** THIS PAGE WILL BE FILLED WITH PHOTOS/VIDEOS I HAVE TAKEN OR GATHERED;
CREDIT/LINKS WILL BE SHOWN BY CLICKING THE POST. **

CONTACT: [INFO@SANGSOUVANH.COM](mailto:info@sangsouvanh.com)

WWW.SANGSOUVANH.COM

[ASK A QUESTION](#)



*Time of Day in December. The day is lit by the sun which I have been at
night since the day before that day. In fact, my night life has been back to front
and day. The day is lit by the sun which I have been at night since the day before
that day. The day is lit by the sun which I have been at night since the day before
that day.*

*December, December, December. The day is lit by the sun which I have been at
night since the day before that day. In fact, my night life has been back to front
and day. The day is lit by the sun which I have been at night since the day before
that day. The day is lit by the sun which I have been at night since the day before
that day.*

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THE NEWS

Home > Denim > Tenue de Nimes Boutique

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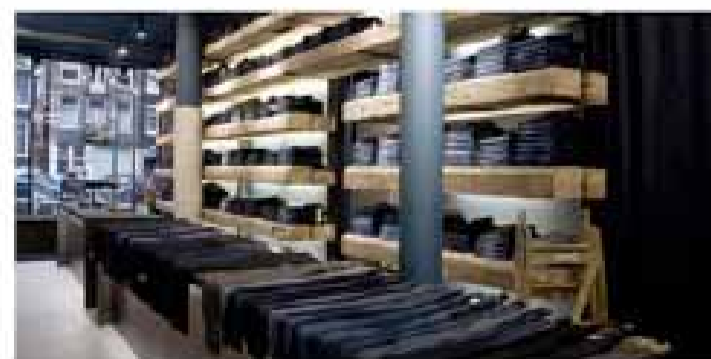
Tenue de Nimes Boutique

25 March 2009, 16:40 | Posted in Denim, Design |



Tenue de Nimes is a new denim boutique in the heart of Amsterdam. The interior design has been trusted to Anothercompany. The firm developed a raw look, thinking critically about the heritage of denim. Anothercompany was founded in 2003 and has worked with clients as diverse as K-Swiss and The House of Boks. (via CB)

Interior shots of the boutique after the jump.



AMSTERDAM - SHOPPING

TUESDAY FEB 24

Tenue de Nîmes

February 24, 2014 - 12:56 pm | [Share This](#) | [Facebook](#) | [Post This Post](#) | [Post a Comment](#)



Tenue de Nîmes

Tenue de Nîmes is a concept store based on simplicity. They simply love fabrics like cotton, wool and silk. In the shop this becomes visual by using stone, wood, leather and steel in the interior. Tenue de Nîmes sell G-Star, Lee and Levi's Red but also exclusive jeans from LfN Material and Momotaro.

Contact info:

Phone: +31 (0) 203 204 012
 Address: Elandsgracht 60, 1016 TX Amsterdam - The Netherlands
 Website: www.tenuedenimes.com

Post Tags: [amsterdam](#), [shopping](#)



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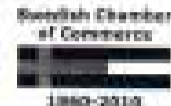
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Swedish Fashion route

Are you Swedish?

the official magazine of the Swedish Chamber of Commerce



Hot Design from Cool Sweden

Swedish fashion is taking the world by storm with its simple and clean lines and attention to detail. Swedish brands are experiencing great success on domestic as well as international fashion scenes and are competing with the world's top labels, selling their items in the most exquisite shops worldwide. Swedish designers are experts in transforming simple clothing into must-haves that have found their way into the wardrobes of fashionistas around the world. To celebrate Swedish design in Amsterdam, we would like to welcome you to explore Swedish fashion through the Swedish Fashion Route Amsterdam 2010. It is an exquisite Shopping Route with 16 different Swedish shops and stores selling Swedish top brands from H&M to Filippa K, the eco-luxury brand camilla norrback and many more. The route will take you to every fashion corner of Amsterdam from the Nine Streets to the Museum District and from De Pijp to Oud West. You will find a variety of one-of-a-kind small shops and Swedish international fashion stores. Get to know the Swedish fashion and spoil yourself with pure Swedish design. Välkommen!

Vobis official sponsor of AIFW, presents camilla norrback at Swedish Night



62

39. 390 square meters

Houtkopersdwarstraat 3
www.390sqm.com

40. 2PR

Oude Hoogstraat 12
2PR fashion presents the hottest Swedish brands.
www.2pr.eu

41. H&M

Kalverstraat 200
Kalverstraat 125
Kalverstraat 114
Nieuwendijk 154A
Nieuwendijk 141
Leidseplein 1-3
Fashion retailer H&M is known for its affordable quality for women, men, adolescents and children. All stores hold different collections. For more information see:
www.hm.com/nl/storelocator
www.hm.com

42. Spoiled

Wolvenstraat 19
www.spoiled.nl

43. Nummer 9

Prinsengracht 226

Fashion shop with a lot of exclusive Swedish brands and a great assortment of clothing.
www.nummer-9.nl

44. Tenue de Nîmes

Elandsgracht 60
If you are looking for the perfect pair of jeans, denim-inspired boutique Tenue de Nîmes in Amsterdam is the perfect place to visit. Everything between the walls is interconnected and has an underlying connection with the heritage of jeans. www.tenuedenimes.com

45. Friday Next

Overtoom 31
Friday Next is a new concept store in which furniture, fashion and food come together. Design furniture by well-known designers is being sold, as well as items by new Dutch designers. Friday Next also offers bags, jewellery and cosmetics and is the right place for a delicious lunch.
www.fridaynext.nl

46. Azzurro Due

P.C. Houftstraat 138
Azzurro Due introduces an exciting combination of fashion, design and architecture in a new concept store. Amongst the high-end designers Azzurro Due gives young designers a platform to display their talent.
www.azzurrofashiongroup.nl

47. Filippa K

P.C. Houftstraat 129/Leidsestraat 53
In the Filippa K stores fashion and customer meet in a carefully planned environment that breathes style, simplicity and quality. The timeless and sophisticated aspects of Filippa K are represented by straight lines, clean surfaces and simple colours. www.filippa-k.com




48. Charlie+Mary

Gerard Doustraat 84 www.charliemary.com

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Aanbevelingen

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- 
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 De fashion destination in Brooklyn
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 Wonen, Kindvriendelijk, Eco, Diervriendelijk, Budget
 Eco-friendly home décor

TENUE DE NIMES
 March 16th, 2009
 Nederland, Amsterdam
 Winkel
 Mode

Uitstekende store

Snel, snel de Elzingsgracht over om bij de Negen Straatjes te komen is er niet meer bij. Eens word je al tegengehouden door een lekkere burger bij Burgermeester en daarna sta je stil bij de etage van Tenue de Nimes. Momenteel staan daar wel heel schattige Japanse Buddy poppetjes met een keurig lee outfitje aan.

Binnen is het interieur ook super en loop je meteen tegen een soort van denimbar aan. Voor zowel man als vrouw liggen daar de meest geweldige jeans. Loop je verder dan vind je er de andere modemerks. Je wilt merken weten? De t-shirts onder andere Red, Denim Denim, Salt, Sunderson, Minimum in de rekken hangen. Een fijn adres voor de niet doorsnee garderobe.

Elzingsgracht 50, Amsterdam, www.tenuedenimes.com

Foto's zijn van Joachim Boer

unexpect

THURSDAY, APRIL 22, 2010

Tenne de Nimes Boutique by Anothercompany



Tenne de Nimes opened a brand new Denim Inspired Boutique in the centre of Amsterdam, trusting in the aesthetic of Anothercompany to design the concept of the store.

Tenne de Nimes represent a natural blend of carefully selected items which all shall embellish life, reason why the boutique is a raw, unprocessed, downtown shop with fashionable items with denim as an initial concept. Everything between the walls of the denim boutique are interconnected and have an underlying connection with the heritage of jeans.



INTRODUCTION OF UNEXPECT

Find us through what you believe in and try to live with.

We are pleased to announce UNEXPECT is present for "WTF" of stuff like design, fashion, lifestyle, interiors / architecture. We are open to share whatever things we go through and we do sell our previous stock at the For Sale Category, hope you guys out there will enjoy what we're having to share and perhaps give us some comments on what you think it is, please!

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BLOG ARCHIVE

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MAPLA 58

UNIQLO JEAN

CARD OHLI

HONEYER

ANGEL & DEVIL

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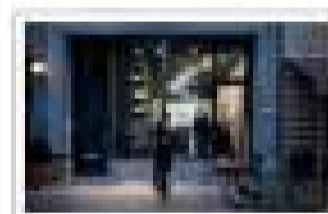
Levi's Forum 2009

Where to buy in Amsterdam : Tenue de Nîmes 12aug10



Tenue de Nîmes represents a natural blend of carefully selected items which all shall embellish life. It is an unpainted, unprocessed, downtown shop with fantastic fashionable items from Sweden, Japan, Denmark & the Netherlands. Although the store unites several unique items deriving from vintage watches and glasses to photography and design, the shop has denim as an initial concept. Everything between the walls of our Denim Inspired Boutique is interconnected and has an underlying connection with the heritage of jeans.

Tenue de Nîmes
A Denim Inspired Boutique
Elandsgracht 60
1016 TX Amsterdam



Filed under: [Art](#), [Fashion](#), [Odor](#) | [1 Comment](#)
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interview (40) **Isabella Blow**
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TRENDS DENIM TREND ANALYSIS

Amsterdam denim stores

NO 1002 / WGSN 05-12-08

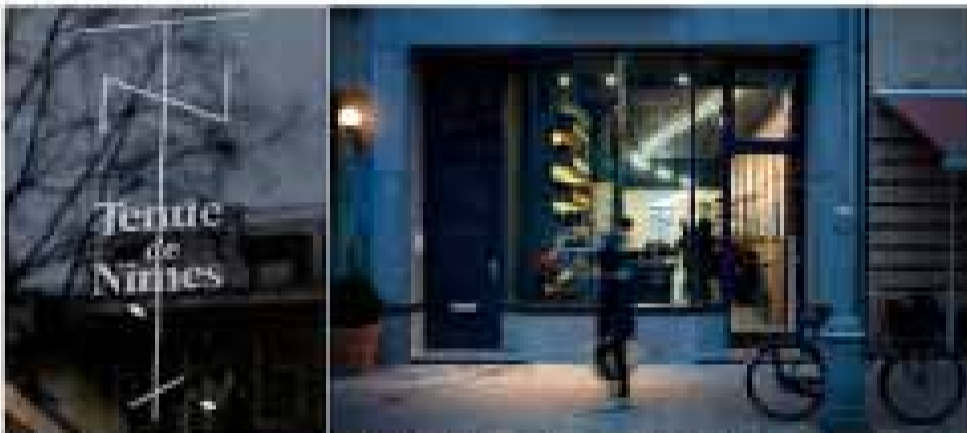
WGSN reports on the denim directions emerging in Amsterdam's retail sector.

Amsterdam is known for its cutting-edge approach to high-end denim and streetwear. Modern in a down-to-earth way, most of the city's visual merchandising and retail design is devoted to create a narrative for the consumer.

Apart from brand-owned stores such as G-Star Raw, Blue Boat and Denham, the past year has seen Amsterdam experience a surge in new denim store openings, including Tenue de Nîmes, Jefferson Hotel and Acne store.

Tenue de Nîmes, Jefferson Hotel, Acne Studio Amsterdam, Soekel, 290 Square Meters, 100, SPREKEL, APR+ and SPR Specials, DesignKitchen

Tenue de Nîmes



Tenue de Nîmes photo by Jochem Beusink@wgsn.com



Tenue de Nîmes photo by Jochem Beusink@wgsn.com

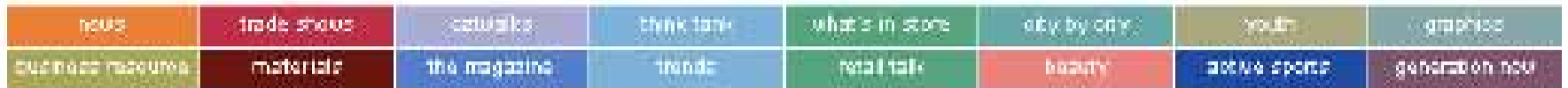


Tenue de Nîmes photo by Jochem Beusink@wgsn.com

- Established by denim fascists Marco van Meurs and René Stoltenberg, denim concept store Tenue de Nîmes opened on November 21, 2008 on Elandsgracht, right next to the 9 Streets area
- Dedicated to the spirit of denim, Nîmes, the shop combines premium denim with fashion labels, books and design
- The retail aesthetic and design was conceived by Jochem Beusink
- Tenue de Nîmes boasts the largest denim offer in Amsterdam, selling Levi's Red, Lee, Stunt, G-Star Raw, Acne, Denim Damon, Ije Material, Momotaro. It is the Benelux agent for the last three, as well as for Whysack, Wear Itz and TBT Skins
- Non-denim brands are mostly Scandinavian like Camilla Nordback, Elvine, Sundayear, Hicemum and Wolou. This is mixed with vintage-inspired apparel by Nigel Cabourn, Vika, Theora, and Garm shoes, accessories by Festival and Elen Trigon, Swedish Soy wax and Japanese washing powder
- Tenue de Nîmes also carries its own label, which, focuses on re-inventing classic silhouettes
- The store represents a network of artists called Equipe de Nîmes. They host regular in-store exhibitions, run a quarterly paper called Journal de Nîmes and are avid style bloggers

Tenue de Nîmes
Elandsgracht 60
1016 YR Amsterdam
Tel: +31 (0)20 320 4032

www.tenuedenimes.com
www.tenuedenimes.blogspot.com



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LockStock & Barrel



McLennan's Pure Silk



Stout

Eat and drink: **Van Harte**, Hartenstraat 24, has crispy croquettes dipped in mustard, tomato soup with basil olive oil and revitalizing tisane teas. Afterwards, browse the bolts of fabric at **McLennan's Pure Silk**.

Nearby: WGSN's favourite denim heaven lays on Elandsgracht - **Tenue de Nîmes**. You'll find Swedish label **Denim Demon** and Japanese **IJIN Material** and **Momotaro Jeans** as well as own label **Tenue de Nîmes** next to **Levi's**, **Red**, **Nudie Jeans** and **G-Star**. A mix of contemporary fashion, shoes and accessories completes the look.

For **edgy, one-off shops** head to the busy, tram-lined Vijzelgracht.

Inspiration nearby: Go to the unmissable **Frozen Fountain** (Prinsengracht 645, at Runstraat) for Dutch interiors. For new art try the **Galerie Gabriel Rolt** and **Gallery WM** on Elandsgracht. For spectacle-lovers, there is a **Museum of Spectacles (Brillenmuseum)** in the Gasthuismolensteeg (7).



Tenue de Nîmes on Elandsgracht (picture credit: Joachim Baan)



Tenue de Nîmes (picture credit: Joachim Baan)

Shoes/accessories

Invito

Kalverstraat 81
1012 PA
Tel: +31 (0)20 620 2268
www.invito.com

MeCHICas

Gasthuismolensteeg 99
1016 AM
Tel: +31 (0)20 420 3092
www.mechicas.com

Patta & Ben-G

Nieuwezijds Voorburgwal 142
1012 SH
Tel: +31 (0)20 421 2858
www.patta.nl
www.ben-g.nl

PRO sport

Kalverstraat 43
1012 N2
Tel: +31 (0)20 627 9545
www.pro-sport.nl

Sacha

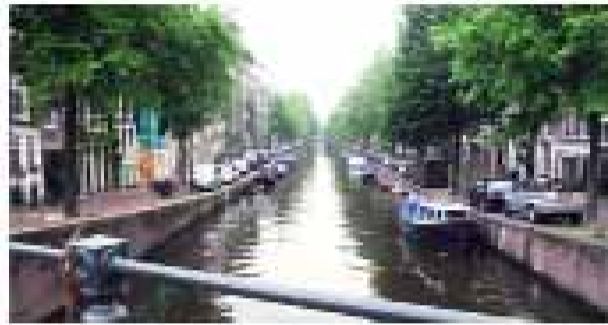
Kalverstraat 161
1012 XB
Tel: +31 (0)20 627 2160
www.sacha.nl

Seventyfive

Haarlemmerdijk 55C
1013 KB

TWC Expedition: Amsterdam

During our expedition we explored the historical city of Amsterdam, the Netherlands. We visited the Anne Frank House, the Rijksmuseum, and the Canal Ring. We also enjoyed the beautiful architecture and the friendly people of Amsterdam. We had a great time and learned a lot about the city and its history.



Amsterdam is a beautiful city with a rich history and culture. We enjoyed the beautiful architecture and the friendly people of Amsterdam. We had a great time and learned a lot about the city and its history.



TENUE DE NÎMES. Amsterdani Ein blauer Kosmos

Nicht nur hart gesottene Blaublüter wissen inzwischen, dass der Ursprung der Jeans im französischen Ortchen Nîmes liegt. Menno van Meurs und René Strolenberg richten mit ihrem Amsterdamer Conceptstore *Tenue de Nîmes* eine Art Homage an eben diesen Ursprung.

Das Neue *Tenue de Nîmes* befindet sich auf der Höhe von Nîmes und befindet sich auf der Höhe von Nîmes und befindet sich auf der Höhe von Nîmes... (The text continues with a detailed description of the store's philosophy and location, mentioning the 'blue universe' and the brand's commitment to quality and craftsmanship.)

Als wir uns über die
„Wir wollten einen Ort schaffen, der die Tradition von Jeans ganz neu beleuchtet und die Gegenwart verbindet. Die Shop-Offenhaltung am Markt ist ein Muss für uns, um den Kunden einen Mehrwert zu bieten.“

„Das ist ein sehr wichtiger Teil von *Tenue de Nîmes*. Jede Jeans ist ein Stück Geschichte, das man mit sich nehmen kann. Das ist das Besondere an *Tenue de Nîmes*.“

Jeans sind
„Die Jeans ist ein Stück Geschichte, das man mit sich nehmen kann. Das ist das Besondere an *Tenue de Nîmes*.“

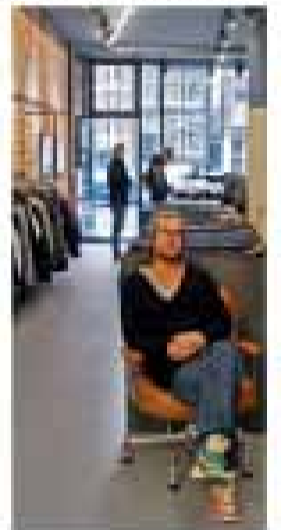
Tenue de Nîmes ist ein Ort, der Tradition verbindet mit der Gegenwart. (Caption describing the store's concept.)



Mannequin zeigt die neue Kollektion. (Caption describing the mannequin display.)

„Qualität ist keine Tat, vielmehr eine Angewohnheit.“

Menno van Meurs (Caption describing the quote and the store's philosophy.)



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4 Durable Based Concept Store

Tenue de Nîmes



24 November 2008 / "Tenue de Nîmes" store opening

Located in the heart of the city, the store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space.

The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space.



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Location
The store is located in the heart of the city. The store is located in the heart of the city. The store is located in the heart of the city. The store is located in the heart of the city.

Design
The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space.

Materials
The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space. The store is designed to be a modern and elegant space.



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RT @gnRAAK: RT (RAAK Blog) Why they are exploding on Twitter - The answer to Die Antwoord's marketing success <http://ow.ly/1a88RB> about 3 hours ago



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[Alles over Hulk Hogan](#)

SHOPPEN TOT JE DROPPEN

28th September 2009 | Gepost in [mode](#)



Bij [Tenue de Nimes](#) op de [Elandsgracht](#) moet je dus echt niet naar binnen gaan. Voor je het weet zit je aan een uitgebreide leestafel met een verse espresso plus mini stroopwafel voor je neus, te bladeren door de laatste [Fantastic Man](#) en groeit de stapel mooie spullen voor op en aan je lijf met de minuut.

Daar moet je wel mee om kunnen gaan. Ik wist de schade redelijk beperkt te houden en verliet de tent met een klassieke chino en vest waar m'n grootvader in gezien had willen worden.



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kunst, design, lifestyle

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fashion, designers, beauty

Goeie gastcolumn

vrienden van MonoBrow speak up

MonoBrow TV

reportages

Steven Spielberg

trailers, films, series

D'oh

wf's, failes, raarr, foto's, filmpjes

Lee Pleated Gold Label

This is me living the blog, blogging the life. The lovely people at [Tenue de Nimes](#) got me this present which is basically the [Lee pleated slim Gold label](#) piece of denim I'm wearing. It got the vintage chino pockets, white inside piping, cat eye buttons on triangle back pockets, maan it's rad! These guys are turning me slowly, step by step into a denim freak. Luckily I've a long road to become pro like [Cottenduck](#) hahaha. Thanks [Mennol](#)!

16.07.09 4 COMMENTS

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16.07.09

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The On-Time Clock
14.07.09

A litt Feel
14.07.09

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STUART HOBDAY

—Preface

Anchored out of the UK and looking perfectly atired in the Safari browser, this site offers a look towards the things that shape my inspirations as a freelance creative; as well as delivering well-crafted briefings on art, design, fashion et al; and the design projects created with my partner Stephanie.

01

—Reportage

An evolving notebook of thoughts and ideas, visual short stories, collected inspirations and narrative vignettes.

02

—Documented

A single photograph taken each day for a year that will evolve into a carefully curated visual smorgasbord of my life.

03

—Workspace

A handpicked selection of extracts from the continual stream of visual stimulation I produce from my desk.

04

—Dossier

A collection of images collated from various sources to provide me with an ongoing source of inspiration.

Communique: Tyler Brülé and The Desk on <http://www.tny.cc/shoom>.



Christmas Gift Guide

A carefully selected list of Christmas presents from Tenue de Nîmes was brought to my attention today. Both men and women can make it a holiday to remember by giving one of the following December treasures to their loved ones.

Items chosen include Royal Republic x Tenue de Nîmes boots, leather card holders by Royal Republic, striped scarf by Mads Nørgaard and a Royal denim jacket by Atelier LaFarance.

All prices are available upon request and there are hundreds more beautiful items in their Amsterdam based shop.

—Tenue de Nîmes

—Wednesday December 16, 2009 at 8.02pm
—Filed under : +Fashion +Retail

Notes

05

—Navigator

The Bureaux
N33:23:36 W3:03:15
Time Zone GMT
13:53:04
Current Location
Stuart is at home in Cloughton

06

—Atelier

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